



Welcome to the 2010-11 school year! The Sweet Apple PTA extends our best wishes to all Sweet Apple families for a safe, successful, and high achieving year. We are pleased to announce that we are now accepting donations to the Write One for the Wolf campaign.



As we have explained in previous communications, Write One for the Wolf is this year's one and only campaign to raise money for our PTA.

Write One for the Wolf is as simple and convenient as it sounds. Download the PTA Registration Form from the Sweet Apple PTA's website at www.sweetapplepta.com. Place your completed form and check in an envelope addressed to the SAE PTA. You can mail your donation directly to the school or you can also bring your donation to the PTA's Registration table during Sneak Peek. We can accept donations until September 15, but the earlier we receive the money, the better able we are to plan our programming and events.

We thank you for your support and ask that you please consider how your donation can impact the current and future programs offered at Sweet Apple.



One Gift.

LET'S TALK ENRICHMENT PROGRAMS.

The 2010-2011 Sweet Apple PTA requires at least *\$60,000* from the Write One for the Wolf campaign to provide all the wonderful programming outlined inside this brochure. Let's give our outstanding teachers every possible programming tool we can to ensure our children have the most positive educational experience ever!

New Programs:

- ▶ Science Lab
- ▶ Increased Teacher Funding of Classroom Supplies
- ▶ Special End of Unit Project/Activity for *all* Grades
- ▶ School Spirit Initiative
- ▶ New Novels for Library
- ▶ FBI — *Fathers Being Involved Program*

Continuing Programs:

- ▶ Outdoor Classroom for *all* Students
- ▶ Cultural Arts Performances for *all* Students
- ▶ Environmental Club
- ▶ Exceptional Children's Week
- ▶ Book Clubs
- ▶ R.E.A.D Program — *Reading Education Assistance Dogs Therapy Program*
- ▶ Reflections Art Program
- ▶ Teacher Training Opportunities
- ▶ Community Education Programs (*ie: Cyber Safety*)
- ▶ Saxon Phonics
- ▶ Teacher Mini Grant Program
- ▶ North Metro Holiday Program

PTA Events:

- ▶ Carnival; Healthy, Happy Kids Fun Run; Bingo Night and Family Dance Party

One Goal.



LET'S TALK MONEY.

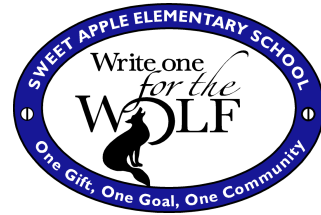
- ▶ Last year, our SAE families raised over \$136,000 for the PTA through various fundraisers. That is more than \$228 per family!
- ▶ In past years, SAE was *required* to pay out 48–50% of the proceeds raised in third party fundraisers to those vendors.
- ▶ The PTA only needs approximately **\$60,000** to fund the exciting programming and events described above. That is only about \$100 per student.
- ▶ Now, imagine if every Sweet Apple family wrote a check directly to Sweet Apple Elementary for \$225... We would raise \$135,000 and it would *all* stay at Sweet Apple to fund programming for our kids.



LET'S TALK YOUR CONTRIBUTIONS.

Write One for the Wolf is the *one and only* fundraising campaign to support this year's programs. We hope you'll consider donating as much as you have throughout the previous years (*remember that last year, SAE families raised over \$228 per family*).

We're pleased to offer the following benefits to the associated giving levels. Every penny raised goes directly to the PTA, so you are directly supporting educational enrichment programs for our children and not supporting any third party vendors.



PLATINUM WOLF (Donations of more than \$500)

- ▶ Names posted as Founding Sponsors of the new Science Lab
- ▶ 2 reserved seats at each of your children's musical performances
- ▶ Invitation for 2 to private dessert reception with Natalie Richman, Principal
- ▶ Write One for the Wolf Car Window Cling
- ▶ Free directory
- ▶ Family name & giving level listed on website*

GOLD WOLF (Donations of \$300 or more up to next level)

- ▶ Invitation for 2 to private dessert reception with Natalie Richman, Principal
- ▶ 2 reserved seats at *one* school musical performance of choice
- ▶ Write One for the Wolf Car Window Cling
- ▶ Free directory
- ▶ Family name & giving level listed on website*

SILVER WOLF (Donations of \$100 or more up to next level)

- ▶ Write One for the Wolf Car Window Cling
- ▶ Free Directory
- ▶ Family name & giving level listed on website*

WOLF (Donations less than \$100)

- ▶ Family name & giving level listed on website*

* Please Note: Donors may remain anonymous upon request.

One Community.